CHARITY GUILD of Johns Creek

2020 SPONSORSHIP GUIDE

***Our* Mission** is to support local area non-profits in aiding children, families and seniors in need through fundraising, volunteerism, and in-kind donations.

Your Contribution Transforms Lives

One Person

One Family

One School

One Community – Our Community!

At a time

Let's "**RAISE THE BAR**" *Together*

YOUR INVESTMENT IMPACTS LIVES

Dear Valued Partner,

We know businesses care about what happens right here in our community – North Fulton County. Because of this compassion, The Charity Guild of Johns Creek can continue to serve organizations that desperately need funding to transform the lives of underprivileged children, trafficked teenagers and adults, homeless and needy families, and seniors. Because of businesses like yours, we have **contributed over $1.3 million** over 27 years! By sponsoring, you become a thankful business leader in providing support to carry on this vital mission.

Sincerely, The Charity Guild of Johns Creek

Darryl McDonald, Co-President: president@TheCGJC.org 678-464-0437

Susan Matt, Co-President: president@TheCGJC.org 678-522-2466

Howard Ramey, Sponsorships: hramey65@gmail.com 404-862-4239

August 16th - 18th
HennessyLexus
HENNESSY
JAGUAR LAND ROVER

THE IMPACT OF YOUR INVESTMENT

Star House Foundation

- **$25** One week of snacks for 10 students
- **$50** One week of academic tutoring for one child
- **$250** Three weeks of summer camp for one child
- **$500** One semester of after-school academics for one child
- **$1,000** One month of academic coaching and mentoring for 12 children

Wellspring Living

- **$2,500** Weekly age-appropriate enrichment and life skills classes, and monthly field trip coordination costs for 3 participants.
- **$5,000** Provides 5 participants with career readiness services, life skills and personal development classes.
- **$7,500** Covers 400 individual counseling sessions for participants.
- **$10,000** Provides 20 computers for 20 Women's Academy participants.

Senior Services North Fulton

- Over **500** volunteers support our mission. Providing Senior Centers with activities, food and services.
- **$5,000** Helps deliver over **37,000** Meals on Wheels last year & Meals on Wheels for Pets
- **$5,000** Helps with over **1,200** appointments and "quality of life" trips

North Fulton Community Charities

- **$25** buys GED prep materials
- **$50** keeps the water on for a senior
- **$100** Helps pay for transportation to work
- **$250** helps with an uncovered medical expense
- **$500** stops the eviction of a family
- CGJC Volunteers supports the food pantry, Toy & Coat Drive which serves **900** Families and **1,800** Children

HomeStretch

- **$75** covers the cost of a medical physical exam for one child to start the school year happy and healthy.
- **$100** provides 4 pairs of new shoes for children. They will be able to stay warm and dry and play as all children should.
- **$225** buys a week of groceries for two families entering Homestretch.
- **$1,000** will help repair a homeless family's car.
- **$1,700** provides rental assistance for one homeless family for one month.
- **$3,000** Furnishes a unit with all a family needs to start a new home.
- **$7,500** will provide a home for a family for one year

Our Goal is to "*Raise The Bar*" in our Community

2020 Targets

- Raise **$150,000+**
- **100%** of funds raised are distributed to those in need

2019 GIVING HIGHLIGHTS

- **$115,000** donated to 5 Charities
- **$25,000** donated to Thanks A Million Additional Charity Winners
  $9,000 Sponsored a HomeStretch Family Unit
- **400+** Hands on Volunteer Hours
- **3,000+** In-crisis family donations

Our Charities We Support

Wellspring Living

NFCC
North Fulton Community Charities

SeniorServices
NORTH FULTON
MEALS ON WHEELS • TRANSPORTATION SERVICES • SENIOR CENTERS

Home Stretch™
temporary housing permanent solutions

STAR House
Guiding Children to Success

Our “Thanks a Million”
2019 Grant Winners

Creating Connected Communities

PAC
Personalized Care in Women’s Health

FOSTER CARE ALLIANCE

CHAMPIONS
Community Foundation

FOSTER CARE SUPPORT FOUNDATION

SPECTRUM
Autism Support, Education & Resources

Revved Up Kids®

2020 CGJC Annual Sponsorship

	FRIENDS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Sponsorship Level	**$ 500**	**$ 750**	**$ 1,500**	**$ 2,500**	**$ 5,000**	**$ 7,500**
Havana Nights Event Tickets	**2 Seats**	**2 Seats**	**2 Seats**	**4 Seats**	**6 Seats**	**8 Seats**
Marketing Packages:						
Havana Nights Event Program Ad & Recognition	**Name Logo**	**Qtr Page AD**	**Qtr Page AD**	**Half Page AD**	**Full Page AD**	**Full Page AD**
Logo placement on Marketing Campaigns, Newsletter, Website & Social Media-**ALL YEAR**	✓	✓	✓	✓	✓	✓
Attend CGJC networking events and service projects	✓	✓	✓	✓	✓	✓
Complementary Membership Slots	**1**	**1**	**2**	**2**	**2**	**2**

2020 CGJC Havana Nights Event Partners
May 1, 2020 at St Ives Country Club

	BAR	DESSERT	CIGAR ROLLER	AUCTION	DINNER	BOURBON	EVENT
Partner Level	**$ 750**	**$ 750**	**$ 1,500**	**$ 1,500**	**$ 1,500**	**$ 2,000**	**$3,000**
Havana Nights Event Ticket ($150)	**2 Seats**	**2 Seats**	**2 Seats**	**2 Seats**	**2 Seats**	**4 Seats**	**4 Seats**
Marketing Packages:							
Havana Nights Event Program Ad & Recognition	**Qtr Page Ad**	**Qtr Page Ad**	**Half Page AD**	**Half Page AD**	**Half Page AD**	**Full Page AD**	**Full Page AD**
Logo placement on Havana Nights Marketing Campaigns, Newsletter, Website & Social Media	✓	✓	✓	✓	✓	✓	✓
Attend CGJC networking events and service projects	✓	✓	✓	✓	✓	✓	✓
Complementary Membership Slots	**1**	**1**	**1**	**1**	**1**	**2**	**2**

2020 CGJC Tennis Pro-Member Event Partners
August 14-16, 2020 at St Ives Country Club

	Court	Vendor	Banner	Bronze	Silver	Gold	Platinum	Title
Partner Level	**$100**	**$250**	**$400**	**$750**	**$1,000**	**$2,000**	**$3,500**	**$5,000**
Company Name on Tennis Court SICC provided	Yes							
10x10 Tent at Event		Yes						
Program AD		Business Card AD		Qtr. Page AD	Half Page AD	Full Page AD	Full Page AD	Full Page on Back of Prog.
Your company provides advertising banners to be displayed on courts			✓	✓	✓	✓	✓	✓
One representative member from SICC may play in the event				✓	✓			
Two representative members from SICC may play in the event						✓	✓	✓
Recognition on the SICC website				✓	✓	✓	✓	✓
One player in sponsor's golf event					✓			
Two players in sponsor's golf event						✓		
Four players in sponsor's golf event							✓	✓
Your company name on player tee-shirt					✓	✓	✓	✓
One team named after your company						✓		
Pro-Member Invitational named after your company or individual								✓
Primary sponsor of the Tennis Pro-Pro Party							✓	
Your Company Name Engraved on ALL awards								✓
Player party complimentary (2)				✓	✓	✓		
Player party complimentary (4)							✓	✓

2020 CGJC Golf Event Partners
November 2, 2020 at St Ives Country Club

	FRIENDS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Sponsorship Level	**$ 500**	**$ 750**	**$ 1,500**	**$ 2,500**	**$ 5,000**	**$ 7,500**
Complimentary Golf	**One Golfer**	**One Golfer**	**Two Golfers**	**One Foursome**	**Two Foursomes**	**Two Foursomes**
Marketing Packages:						
Golf Event Program Ad & Recognition	**Name**	**Logo**	**Qtr Page AD**	**Half Page AD**	**Full Page AD**	**Full Page AD**
Logo placement on Golf Event Marketing Campaigns, Newsletter, Website & Social Media Signage at sponsored hole	✓	✓	✓	✓	✓	✓
Attend CGJC networking events and service projects	✓	✓	✓	✓	✓	✓
Complementary Membership Slots	**1**	**1**	**2**	**2**	**2**	**2**

2019 SPONSORS

PRESENTING SPONSOR

Hennessy Lexus OF GWINNETT

PLATINUM SPONSOR

Kids R Kids Learning Academies

GOLD SPONSORS

ProVent Systems

CLEARSTAR®

#1 DONOR 2019

Terri Dean Memorial Foundation

SILVER SPONSORS

The Starks Realty Team
Five Star Real Estate Results

DENTIST DENTAL CARE

VITAL AIR SERVICES

HIGHTOWER
SHAFFER WEALTH MANAGEMENT

Wadley Financial Group, LLC

NetWorth Financial Services, LLC
REGISTERED INVESTMENT ADVISER
Your Source For Financial Planning